



Year 10 Business GCSE

Subject Leader: Ms Andrey Cooper

Exam Board: Edexcel

When you Enter the Business classes, Learning is fun, Cooperation is expected, Our positive attitude and Mutual respect are part of Everything we do and say! WELCOME TO BUSINESS

The Business Department have high expectations and aspirations for all of their students; it aims to enable learners to participate in, and gain a critical understanding of, the economic and business world introducing the role of the entrepreneur and business in society contextualising learning through the use of real-life situations and problem-solving scenarios showing compassion, integrity and resilience. Giving students the opportunity to be creative and ambitious, to succeed and share in their own progress through the promotion of skills-based curriculum, good literacy skills and a rigorous system of assessment and targeting.

Topics to be covered in Year 10

	Term 1	Term 2	Term 3
Topics to be covered	Investigating a small Business Theme 1 Building a Business Theme 2 Enterprise and entrepreneurship 1.1.1 The dynamic nature of business 1.1.2 Risk and reward 1.1.3 The role of business enterprise Spotting a business opportunity 1.2.1 Customer needs 1.2.2 Market research 1.2.3 Market segmentation 1.2.4 The competitive environment	Putting a business idea into practice 1.3.1 Business aims and objectives 1.3.2 Business revenues, costs and profits 1.3.3 Cash and cash-flow 1.3.4 Sources of business finance Making the business effective 1.4.1 The options for start-up and small businesses 1.4.2 Business location 1.4.3 The marketing mix 1.4.4 Business plans	Understanding external influences on business 1.5.1 Business stakeholders 1.5.2 Technology and business 1.5.3 Legislation and business 1.5.4 The economy and business 1.5.5 External influences Building a Business Theme 2 Making marketing decisions 2.2.1 Product 2.2.2 Price 2.2.3 Promotion 2.2.4 Place 2.2.5 Using the marketing mix to make business decisions
Key vocabulary	List, define, identify, explain. See Tier 3 vocabulary on VLE	Discuss, choose. See Tier 3 vocabulary on VLE	Evaluate. See Tier 3 vocabulary on VLE
Skills to be developed	Independent thinking. Critical and reflective thinking. Enquiring minds. Critical approach to distinguish facts and opinions. Build arguments and make informed judgements.	Develop and apply knowledge. Understanding to contemporary issues in a range of local, national and global contexts. Appreciate the range of perspectives of different stakeholders in relation to business.	Understand and reflect on economic activities. Consider the extent to which business and economic activity can be ethical and sustainable.
Opportunities for revisiting previous learning	Class assessments on specific topics. Sections of Past papers. Key terms quizzes. BBC bitesize, BusinessEd, GCSEPod, Seneca. Quick recap ex. Hot seating, Building bridges, in the spotlight. Current affairs and links to our topics.	Class assessments on specific topics Sections of Past papers. Key terms quizzes. BBC bitesize, BusinessEd, GCSEPod, Seneca. Quick recap ex. Hot seating, Building bridges, in the spotlight. Current affairs and links to our topics.	Class assessments on specific topics. Sections of Past papers. Key terms quizzes. BBC bitesize, BusinessEd, GCSEPod, Seneca. Quick recap ex. Hot seating, Building bridges, in the spotlight. Current affairs and links to our topics.
When will formal assessment of progress take place?	Summative as per school calendar Topic class assessments	Summative as per school calendar Topic class assessments	Summative as per school calendar Mocks all topics

Year 10 resources the dept urges students to have: Edexcel GCSE Business Ultimate Revision Bundle (4 books) via parent pay.

Extra Reading List

Denby, N — Edexcel GCSE Business Studies Revision Guide

Edexcel GCSE Business Studies Revision Guide

Edexcel GCSE Collins 3 in 1 Revision Book and Guide

Edexcel Business Studies for GCSE Pearsons

Website Links:

The Guardian	www.guardian.co.uk/business	The Times	www.business.timesonline.co.uk
The Daily Telegraph	www.telegraph.co.uk/money	Business Week	www.businessweek.com
Business in the Community	www.bitc.org.uk	Bank of England	www.bankofengland.co.uk
BBC News	www.bbc.co.uk/1/hi/business	Tutor2U	www.tutor2u.net
The Business Channel	www.thebusinesschannel.com	Dragons Den	www.bbc.co.uk/dragonsden
British Franchise Association	www.thebfa.org/casestudies.asp	Bized	http://www.bized.co.uk/
Federation of Small Businesses	http://www.fsb.org.uk/	Business Link	www.businesslink.gov.uk
Statistics	http://www.statistics.gov.uk/	Times 100	http://www.thetimes100.co.uk
Enterprise and Entrepreneurs	http://www.ft.com/indepth/enterpriseweek		
BBC Bitesize	www.bbc.co.uk/schools/gcsebitesize/business/		
Business Plans / Starting-up	http://www.uk250.co.uk/frame/5379/barclays.html		
Working Lunch	www.news.bbc.co.uk/1/programmes/working_lunch		
Rapid Revision	http://rapidrevision.co.uk/business-studies-student/		
Business studies online	www.businessstudiesonline.co.uk		

Marking, Assessment and Feedback

Over the course of an academic year students will complete a number of formal assessments, these will be used to assess where students are in their learning journey.

Information from these assessments could be used when making decisions regarding setting of students, reporting progress home and predicting outcome. During lessons, evaluate students' learning through a range of activities including quizzes, class discussions, detailed questioning and other strategies. Through this, students will know where they are in their learning journey and what they need to do next to make further progress.

Teachers will continue to provide planned written feedback on selected pieces of work as per Business Dept. policy.

Homework

Homework will be set using the online platform GO 4 Schools.

Homework tasks are designed to prepare students for future learning in particular developing current affairs knowledge or consolidate work completed in the classroom. It will be clear what should be handed in, when it should be handed in and how it should be handed in. This includes specific revision set.

Contact Information

If you would like to contact our Business Department please email:

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