



# Year 9 Business

Subject Leader: Ms Andrey Cooper

When you enter the business classes, learning is fun, cooperation is expected, our positive attitude and mutual respect are part of everything we do and say! The business department aims to enable learners to participate in, and gain a critical understanding of, the economic and business world introducing the role of the entrepreneur and business in society contextualising learning through the use of real-life situations and problem-solving scenarios showing compassion, integrity and resilience.

## Topics to be covered in Year 9

	Term 1	Term 2	Term 3
<b>Topics to be covered</b>	Enterprise Entrepreneurs Risks & Rewards SWOT analysis Stake holders	Adding value Negotiation Origin of ideas Sources of finance Taxes Trends	Market research Market segmentation Design mix Branding Promotion Cost, Revenue, Profit
<b>Key vocabulary</b>	List, define, identify, explain Tier 1 vocabulary	Discuss, choose Tier 2 vocabulary	Evaluate Tier 3 vocabulary
<b>Skills to be developed</b>	Independent thinking. Critical and reflective thinking. Enquiring minds.	Critical approach to distinguish facts and opinions. Build arguments and make informed judgements.	Develop and apply knowledge. Understand contemporary issues in a range of local and national contexts.
<b>Opportunities for revisiting previous learning</b>	Key terms quizzes. BBC bitesize, BusinessED test your knowledge. Quick recap ex. In the spotlight, Hot seating. How does this relate to current affairs?	Key terms quizzes. BBC bitesize, BusinessEd test your knowledge. Quick recap ex. In the spotlight, Hot seating. How does this relate to current affairs? Revision Workbook.	Key terms quizzes. BBC bitesize, BusinessEd test your knowledge. Quick recap ex. In the spotlight, Hot seating. How does this relate to current affairs? Revision workbook.
<b>When will formal assessment of progress take place?</b>	Booklet is monitored Verbal feedback	Booklet is monitored Verbal feedback	Booklet is monitored Verbal feedback

## Year 9 Useful Resources

### Reading List

Needham — Business Studies for You - Second Edition

Jenkins — GCSE A-Z Business Studies Handbook

Denby, N — Edexcel GCSE Business Studies Revision Guide

Pearsons — BTEC First Business

Marcousee I — Edexcel Business GCSE (9-1)

Edexcel Business for GCSE: Introduction to Small Business, 2nd Edition

Business Studies for You, Second Edition

GCSE A-Z Business Studies Handbook

Edexcel GCSE Business Studies Revision Guide

Edexcel Business Studies for GCSE

Edexcel Business Studies for GCSE: Building a Business

### Website Links:

The Guardian [www.guardian.co.uk/business](http://www.guardian.co.uk/business)

The Daily Telegraph [www.telegraph.co.uk/money](http://www.telegraph.co.uk/money)

The Times [www.business.timesonline.co.uk](http://www.business.timesonline.co.uk)

Business Week [www.businessweek.com](http://www.businessweek.com)

Tutor2U	<a href="http://www.tutor2u.net">www.tutor2u.net</a>	Bank of England	<a href="http://www.bankofengland.co.uk">www.bankofengland.co.uk</a>
BBC News	<a href="http://www.bbc.co.uk/1/hi/business">www.bbc.co.uk/1/hi/business</a>	Business in the Community	<a href="http://www.bitc.org.uk">www.bitc.org.uk</a>
The Business Channel	<a href="http://www.thebusinesschannel.com">www.thebusinesschannel.com</a>	Dragons Den	<a href="http://www.bbc.co.uk/dragonsden">www.bbc.co.uk/dragonsden</a>
British Franchise Association	<a href="http://www.thebfa.org/casestudies.asp">www.thebfa.org/casestudies.asp</a>	Bized	<a href="http://www.bized.co.uk/">http://www.bized.co.uk/</a>
Business Link	<a href="http://www.businesslink.gov.uk">www.businesslink.gov.uk</a>	Times 100	<a href="http://www.thetimes100.co.uk">http://www.thetimes100.co.uk</a>
Statistics	<a href="http://www.statistics.gov.uk/">http://www.statistics.gov.uk/</a>	Federation of Small Businesses	<a href="http://www.fsb.org.uk/">http://www.fsb.org.uk/</a>
BBC Bitesize	<a href="http://www.bbc.co.uk/schools/gcsebitesize/business/">www.bbc.co.uk/schools/gcsebitesize/business/</a>		
Working Lunch	<a href="http://www.news.bbc.co.uk/1/programmes/working_lunch">www.news.bbc.co.uk/1/programmes/working_lunch</a>		
Rapid Revision	<a href="http://rapidrevision.co.uk/business-studies-student/">http://rapidrevision.co.uk/business-studies-student/</a>		
Business Plans / Starting-up	<a href="http://www.uk250.co.uk/frame/5379/barclays.html">http://www.uk250.co.uk/frame/5379/barclays.html</a>		
Enterprise and Entrepreneurs	<a href="http://www.ft.com/indepth/enterpriseweek">http://www.ft.com/indepth/enterpriseweek.</a>		
Business studies online	<a href="http://www.businessstudiesonline.co.uk">www.businessstudiesonline.co.uk</a>		

## Marking, Assessment and Feedback

Over the course of an academic year students will complete a number of tasks , these will be used to monitor where students are in their learning journey. There are two assessments to help us make decisions regarding the progression of students on to the GCSE BUSINESS course in Year 10 and Year 11.

During lessons we evaluate students' learning through a range of activities including quizzes, class discussions, detailed questioning and other strategies.

## Homework

Homework will be set using the online platform GO 4 Schools. Homework tasks are designed to prepare students for future learning in particular developing their current affairs knowledge or consolidate work completed in the classroom. It will be clear what should be handed in, when it should be handed in and how it should be handed in.

## Contact Information

If you would like to contact our Business department please email:

Ms A Cooper	<a href="mailto:aco@gilberd.com">aco@gilberd.com</a>	<b>Subject Leader Business</b>
Mrs E Anning	<a href="mailto:ean@gilberd.com">ean@gilberd.com</a>	<b>MFL &amp; Business teacher</b>
Mrs R Gailey	<a href="mailto:rgl@gilberd.com">rgl@gilberd.com</a>	<b>Curriculum Leader MFL</b>

**The Gilbert School**  
 Brinkley Lane, Colchester, Essex CO4 9PU  
 Tel: 01206 842211

