





SKILLS	CAREERS	Talks & posters
Prospects - Business Management Target Jobs	What can I do with a Business Degree?	Business Case Studies
	Business Job - UCAS Careers in Business	Business Job Descriptions How do I get a career in Business?
	Global Management	What can I do with BTEC business?
	BBC Bitesize	



Business Case Study Challenges

PWCs Business Case Study Challenges aim to simulate some of the work that PwC does and have been designed by client-facing staff. Students are presented with a fictional client and business challenge that they must solve. They must work together using the resource pack provided to agree upon a recommendation to solve the challenge and then pitch to the client to win a bid.

A Postcard from PWC How studying Business has helped me at Price Watehouse Coopers:



BUSINESS CEIAG - ACO

See how studying Business have helped these 3 employees

https://www.bbc.co.uk/bitesize/articles/z47b2sg
https://www.bbc.co.uk/bitesize/articles/zh29hbk
https://www.bbc.co.uk/bitesize/articles/z6m9hbk







How to become a business

How to become a re

How to become a business owner

5 Minute Career Videos







Becoming an Entrepreneur



Control Change Analyst



Recoming a CEO



Marketing Executiv



Global HR Manager



Brand Guardia

https://youtu.be/qplt1rR7Vtc
https://youtu.be/VUiBnidGKlg
https://youtu.be/BVRKS4r8Nkl
https://youtu.be/DyYByrKhvIO
https://youtu.be/ZcMxYWB0Wlw
https://youtu.be/s3PnbK5dYDg
https://youtu.be/poCten88CQ





ACCOUNTANCY

Over 840,000 people work in the UK accountancy industry. There are over 164,000 accountancy students in the UK and Ireland, with numbers growing.

Career paths: Assistant accountant, assurance associate, financial controller



ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. Jobs increased by a third between 2011 and 2016!

Career paths: Business development, events manager, marketing manager



BANKING & FINANCE

Technology is becoming increasingly important across this industry - but 62% of employers say the digital skills gap is widening, more than any other industry.

Career paths: Case handler, credit controller, payments negotiator



CONSULTANCY

In the future, consultants with skills and knowledge in IT and technology, data analysis, digital marketing and cyber security will be in demand.

Career paths: Business consultant, data analyst, management consultant



ENTREPRENEURSHIP

Globally, entrepreneurs aged under 36 make more money on average than any other age group. Over 25% of UK students run their own business or plan to set one up.

Career paths: Business owner, freelancer, social entrepreneur



IT & THE INTERNET

People with qualifications in Information Technology have one of the highest rates of employment in the UK.

Career paths: IT analyst, network manager, software architect



RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only expected to grow in years to come.

Career paths: Graduate recruiter, recruitment consultant, training manager







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DECISION MAKING



In school: You'll learn about all the factors you need

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PEOPLE SKILLS



In school: Explore what managers should do

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CRITICAL THINKING



In school: You'll learn about where to find different

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COMMERCIAL **AWARENESS**



In school: You'll learn about different forms

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TIME MANAGEMENT



In school: When you study business you'll often be juggling several projects at once. You'll learn how to prioritise your workload to make best use of your

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