



How to become a..	CAREERS	Advice
<a href="#">A Media Researcher</a> <a href="#">A Media Assistant</a> <a href="#">A Writer</a> <a href="#">A Junior Copywriter</a>	<a href="#">English Careers</a> <a href="#">Careers Displays</a> <a href="#">Jobs using English</a> <a href="#">Careers</a>	<a href="#">What to do with an English Degree</a> <a href="#">Having Stronger writing skills gets you paid more</a> <a href="#">Why Study English?</a> <a href="#">How to become a writer</a>

### My Learning My Future

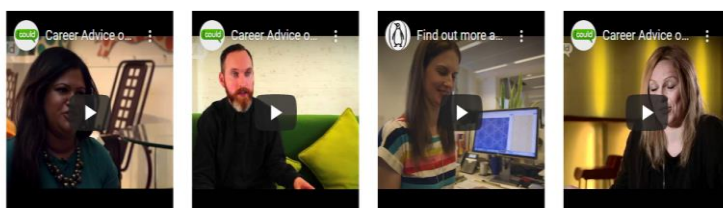
My Learning, My Future is a suite of resources that has been developed in partnership with The Careers & Enterprise Company and Skills Builder to help you speak confidently about careers related to your subject as well as the various pathways and skills needed by employers.

<https://resources.careersandenterprise.co.uk/resources/my-learning-my-future-english>

- Why study English?
- Essential skills
- Careers in the Curriculum
- Pathways



#### 5 Minute Career Videos



PA      Senior Copywriter      The Publishing Process - what it takes to get a book to print      Journalist

<https://youtu.be/RpwnZI48SI8>

<https://youtu.be/IA54eKAZ1e8>

[https://youtu.be/L623vxbbp\\_w](https://youtu.be/L623vxbbp_w)

[https://youtu.be/pyTIOIt\\_hes](https://youtu.be/pyTIOIt_hes)

## A Postcard from PwC

How studying English has helped me at PwC: See how studying English has help these employees be more successful at their job <https://www.pwc.co.uk/who-we-are/our-purpose/empowered-people-communities/social-mobility/employability-skills-toolkit/careers-in-curriculum-case-studies/english.html>



Careers  
with  
PwC

Actuarial  
Audit  
Consulting  
Deals

Legal  
Risk Assurance  
Tax  
Technology

[pwc.co.uk/careers](https://www.pwc.co.uk/careers)



<https://www.bbc.co.uk/bitesize/articles/z7jff4j>

<https://www.bbc.co.uk/bitesize/articles/z7jff4j>

<https://www.bbc.co.uk/bitesize/articles/z482382>



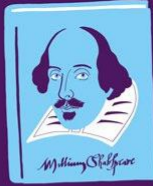
How to become a writer



Junior copywriter



How to be a screenwriter



# WHERE CAN ENGLISH TAKE YOU?



## ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016!**

**Career paths:** Consumer insight manager, copywriter, pr officer

## ART & DESIGN

**Over half a million people** work as artists, designers, performers, musicians and craftspeople. More than half of artists in the UK have a degree – compared with a quarter of the whole population.

**Career paths:** Art auctioneer, gallery curator, interior designer

## EDUCATION

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teachers work all across the UK.

**Career paths:** English teacher, private tutor, university lecturer

## LAW

**91% of first degree law graduates find work and/or further study within six months of graduation.** There's also a demand for those with knowledge in online law.

**Career paths:** Intellectual property lawyer, paralegal, solicitor

## RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only **expected to grow in years to come.**

**Career paths:** Features writer, journalist, manuscript assistant

## PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are growing rapidly, with **17% more jobs now than in 2011.**

**Career paths:** HR officer, recruitment consultant, training manager

### EMPLOYER:



Aon needs Apprentices with excellent written and verbal communication skills to successfully manage client relationships. Strong skills gained from a background in English will help our clients to engage their staff by creating exciting and valuable benefits packages.

WANT MORE CAREERS ADVICE?



Visit [successatschool.org](http://successatschool.org) to learn more

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# ENGLISH



## careers using english

law  
politics  
acting  
writing  
civil service  
film/tv editing  
copy editing  
speech therapy  
administration  
management  
digital content editing

editing  
teaching  
marketing  
journalism  
broadcasting  
clerical work  
copywriting  
film/tv production  
classroom support  
events management  
information services

teaching  
publishing  
advertising  
archive work  
public relations  
proofreading  
librarianship  
film/tv direction  
travel and tourism  
arts administration  
digital marketing



find out more at

[planitplus.net](https://www.planitplus.net)



gateway

# 5 WORK SKILLS ENGLISH WILL GIVE YOU



## COMMUNICATION

**In school:** In English Language you'll study the linguistic devices and techniques we use to communicate. Real-life examples will show you how and when to adapt your language for different people. You'll become aware of how you already change your language in different situations.

## CREATIVITY

**In school:** You'll produce original pieces of writing in English Language. These will include stories and various types of nonfiction writing. You'll play around with language and structure to achieve different effects. You'll adapt your language and style to different audiences and purposes, as well as explore...

## CRITICAL THINKING

**In school:** Reading literature from different and similar periods will encourage you to think about how writers are influenced by social, historical and cultural contexts. You'll reference examples from each text to support your ideas about how and why writers approach subjects in a particular way.

## TEXTUAL ANALYSIS

**In school:** In English Literature you'll read texts with an analytical eye. You'll identify how the author uses specific structures, form, language and literary devices to present their ideas or evoke emotions.

## ESSAY WRITING

**In school:** Essays are one of the ways you're assessed in both English Language and Literature. You need to think about how to present your ideas in a logical way and use evidence to support your opinions or discount other points of view. As well as using persuasive language, your essay needs to have...

